

Property Overview

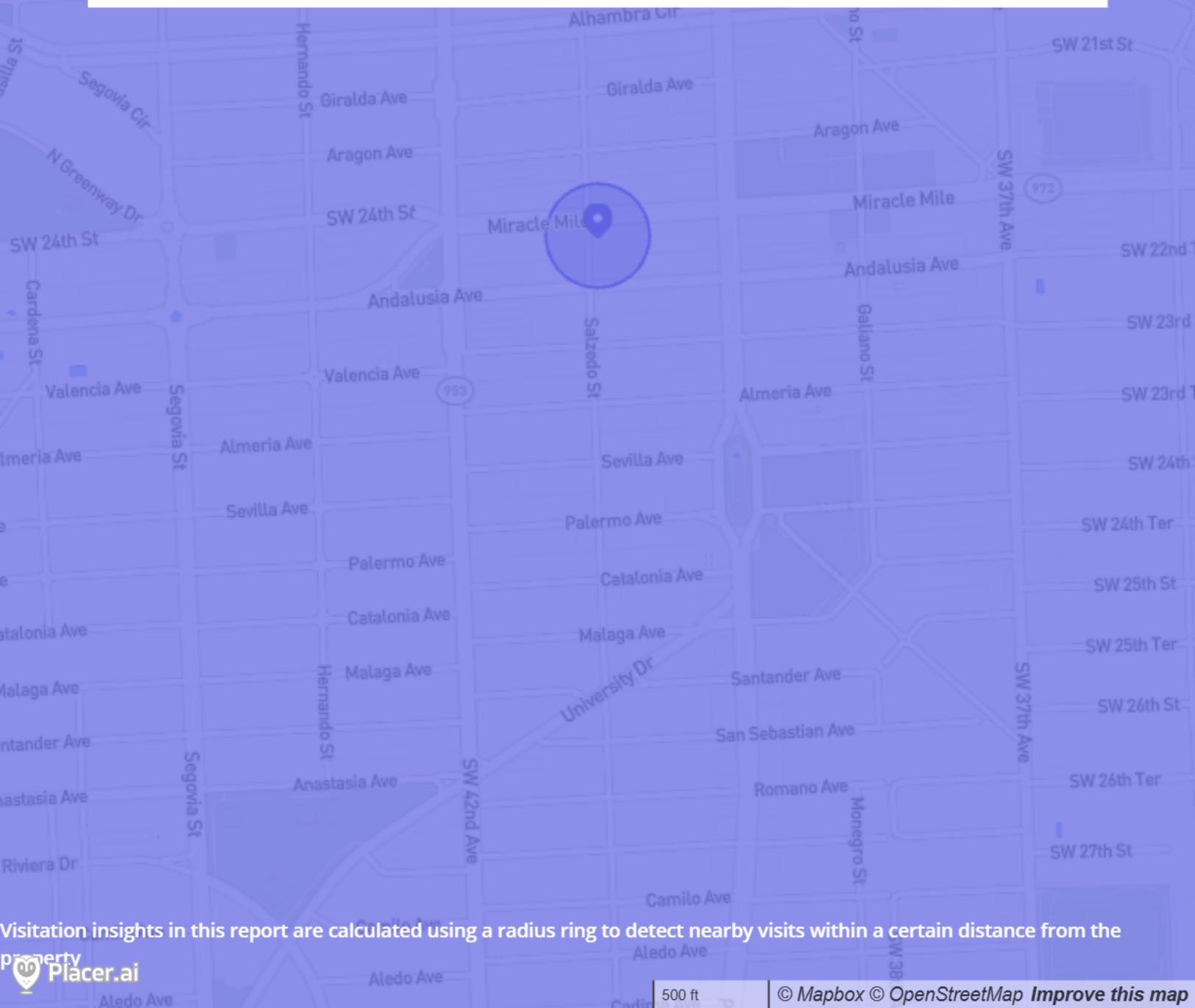
Jan 1 - Dec 31, 2025

Property:

 **Ben & Giules (Nearby Activity 250 ft)**
290 Miracle Mile, Coral Gables, FL 33134



Scan to view on placer.ai platform

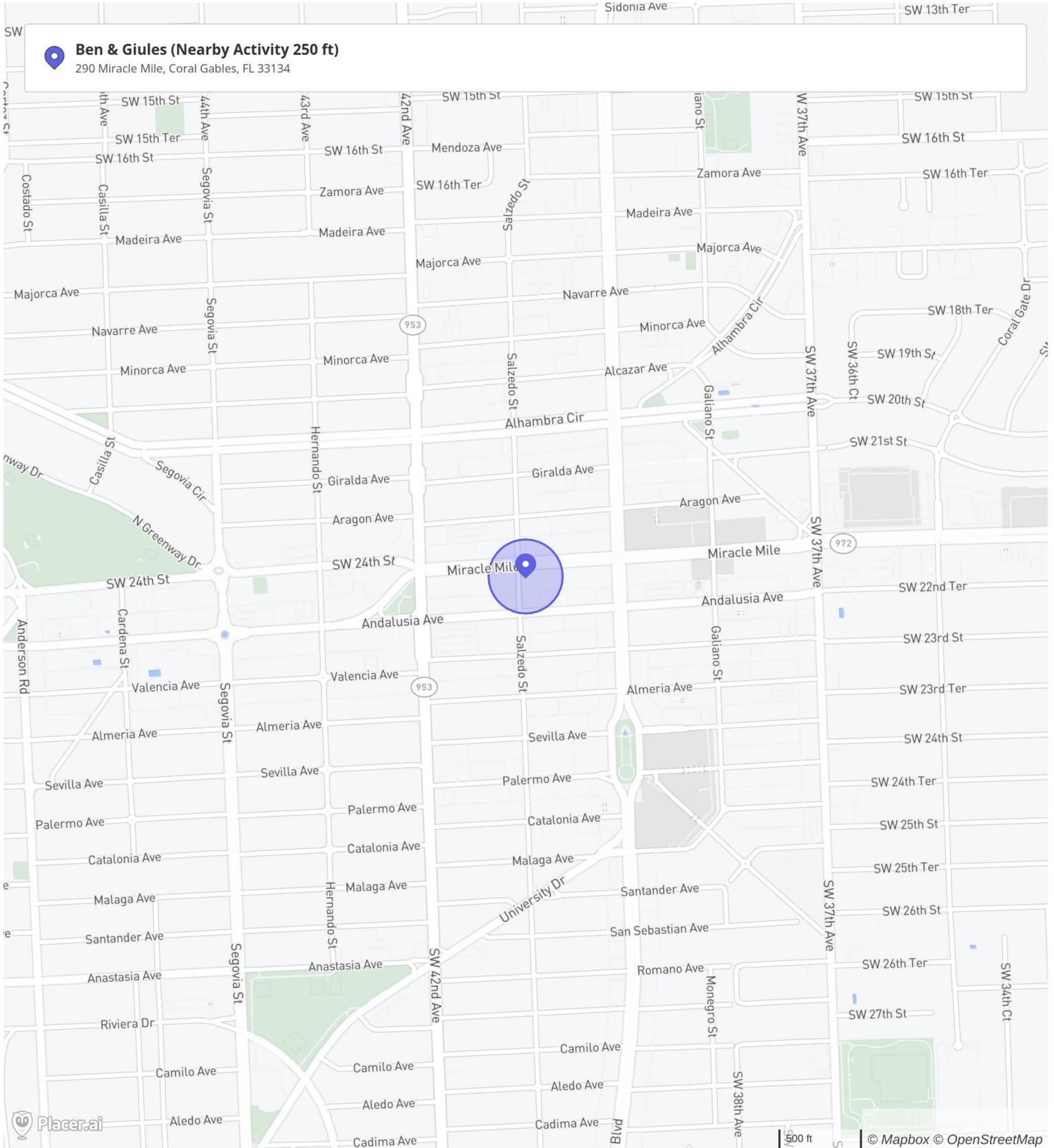


Visitation insights in this report are calculated using a radius ring to detect nearby visits within a certain distance from the property



Property Overview

Jan 1 - Dec 31, 2025





Metrics

Ben & Giules (Nearby Act...

Miracle Mile, Coral Gables, FL

Visits	588.3K	Avg. Dwell Time	76 Min
Visits / sq ft	3	Panel Visits	39.8K
Size - sq ft	196.3K	Visits YoY	-7.3%
Visitors	312.4K	Visits Yo2Y	+0.8%
Visit Frequency	1.88	Visits Yo3Y	+8.7%

Jan 1st, 2025 - Dec 31st, 2025

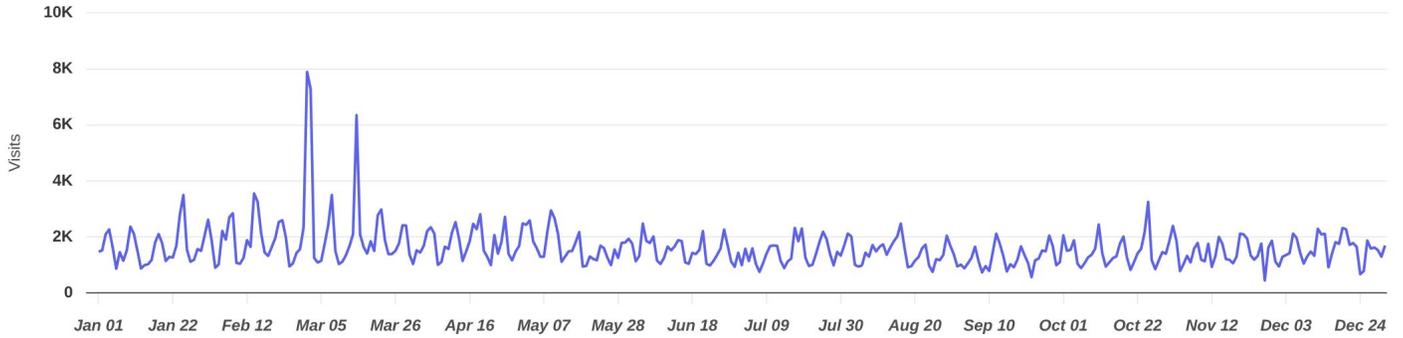
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Ben & Giules (Nearby Activity 25...

Miracle Mile, Coral Gables, FL



Daily | Visits | Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

Jan 1 - Dec 31, 2025



Audience Overview

Summary

Audiences	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Captured Market	\$94.9K	54.8%	Hispanic or Latino (68.4%)	2.42
Potential Market	\$75.1K	42.7%	Hispanic or Latino (75.2%)	2.55
Florida	\$71.9K	33.2%	White (51.4%)	2.56

Jan 1st, 2025 - Dec 31st, 2025 | Data Source: Census 2023
Data provided by Placer Labs Inc. (www.placer.ai)





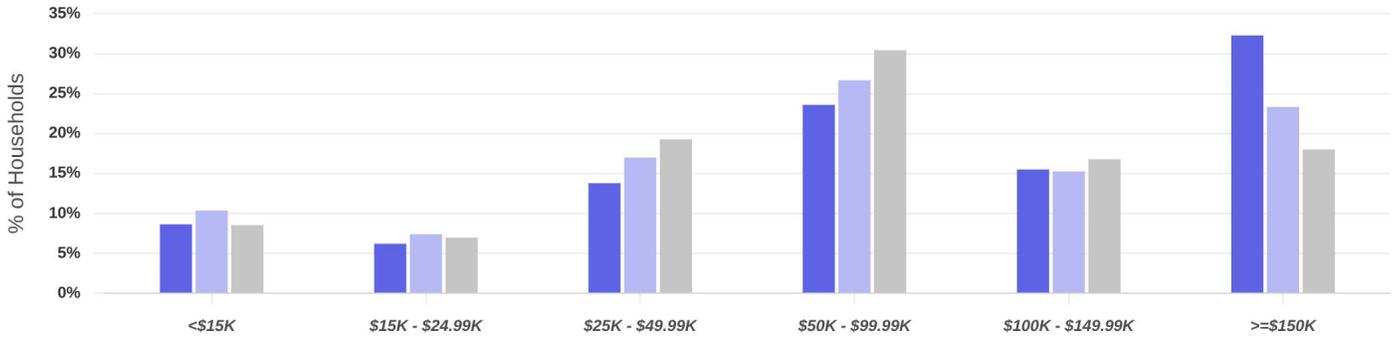
Property Overview

Jan 1 - Dec 31, 2025

Household Income

Ben & Giules (Nearby Activity 25...
Miracle Mile, Coral Gables, FL

Florida



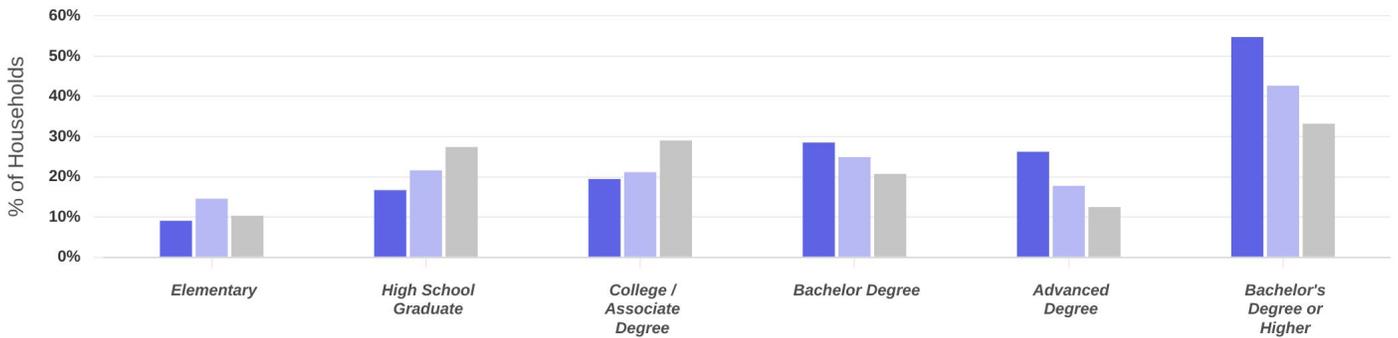
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Education

Ben & Giules (Nearby Activity 25...
Miracle Mile, Coral Gables, FL

Florida



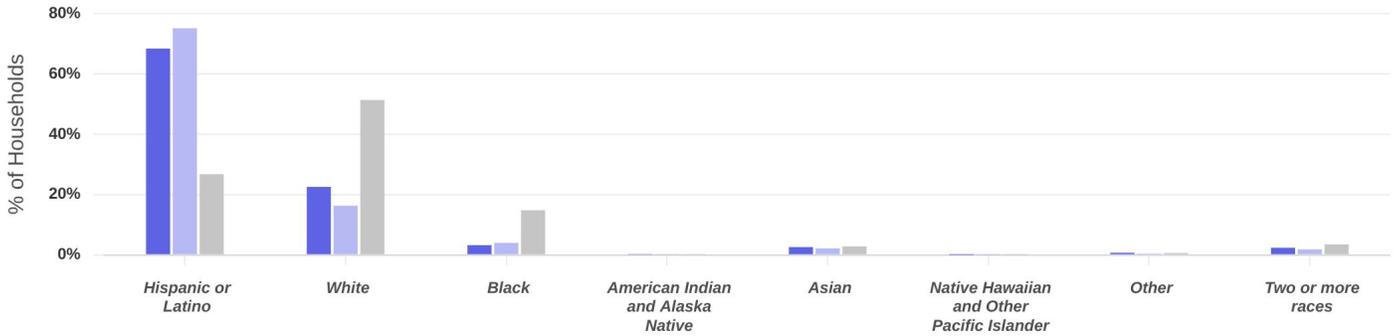
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Ethnicity

Ben & Giules (Nearby Activity 25... Florida
Miracle Mile, Coral Gables, FL

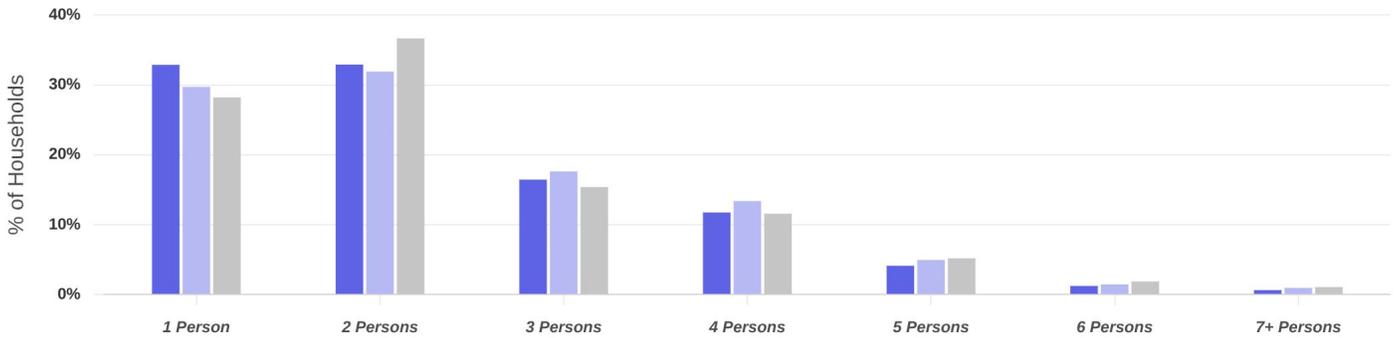


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Household Size

Ben & Giules (Nearby Activity 25... Florida
Miracle Mile, Coral Gables, FL

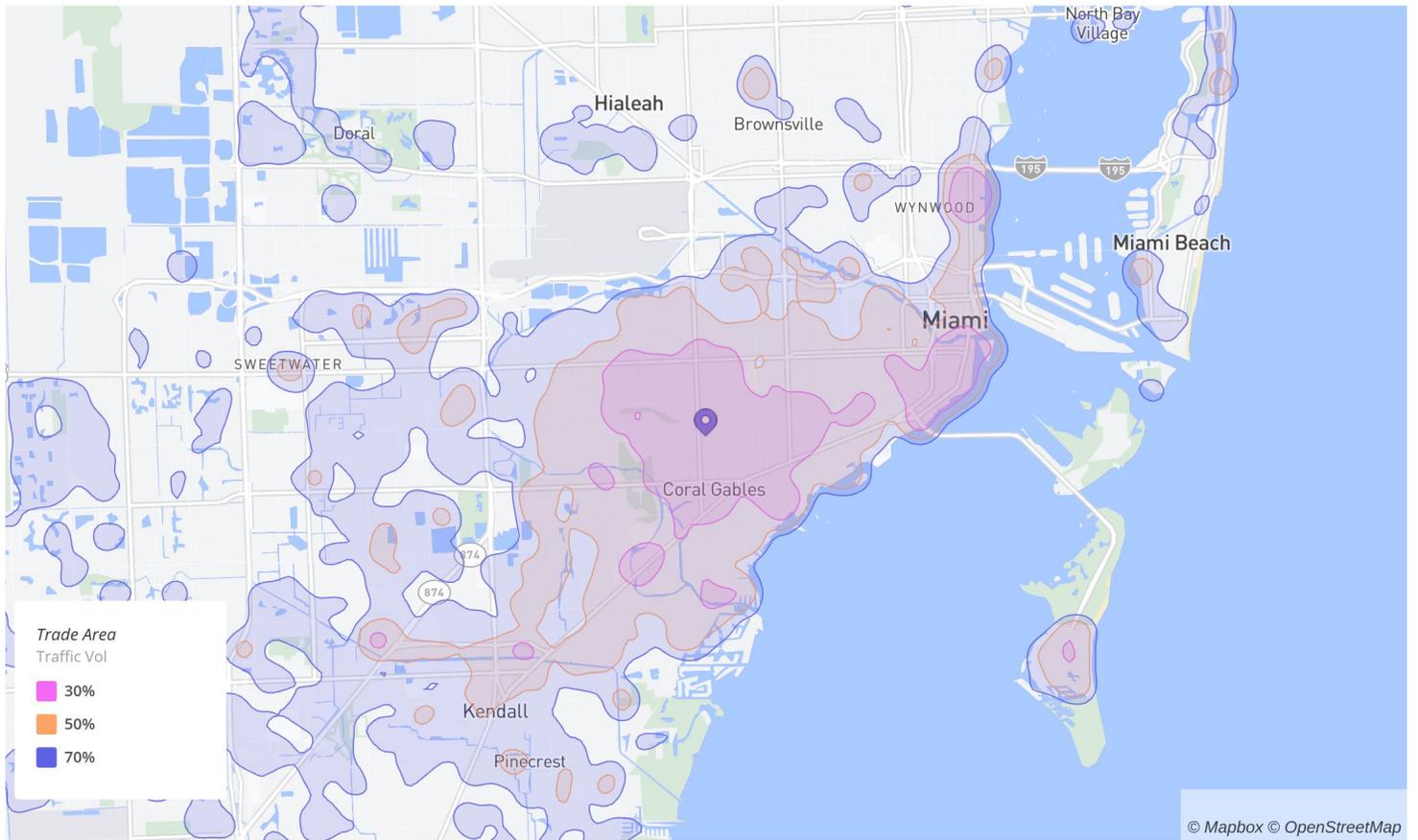


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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jan 1st, 2025 - Dec 31st, 2025
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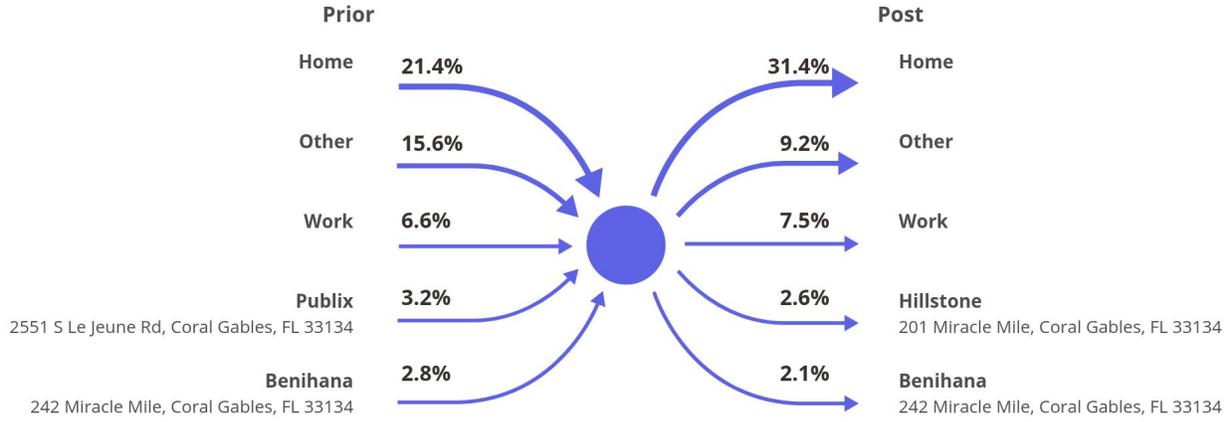




Visitor Journey

Ben & Giules (Nearby Activity 25...

Miracle Mile, Coral Gables, FL



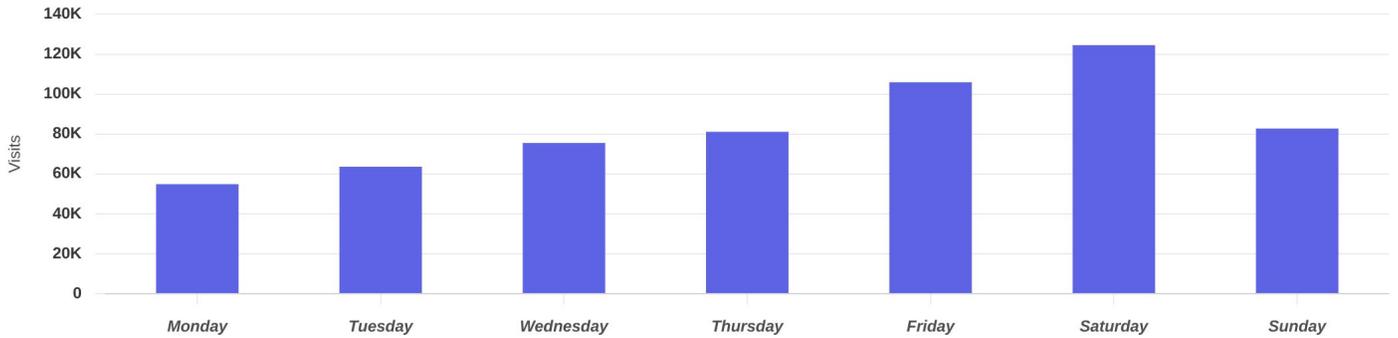
Show by: | Jan 1st, 2025 - Dec 31st, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Ben & Giules (Nearby Activity 25...

Miracle Mile, Coral Gables, FL



Visits | Jan 1st, 2025 - Dec 31st, 2025
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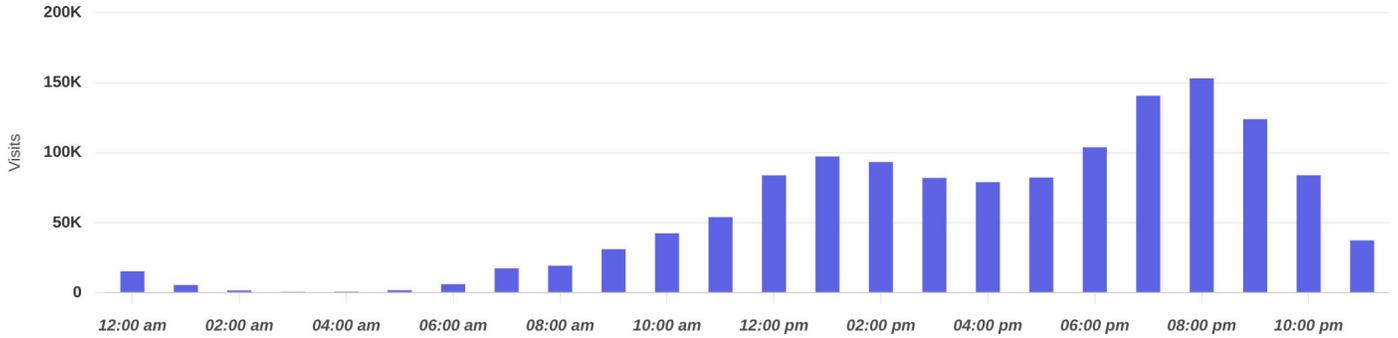




Hourly Visits

Ben & Giules (Nearby Activity 25...

Miracle Mile, Coral Gables, FL



Visits | Jan 1st, 2025 - Dec 31st, 2025

Data provided by Placer Labs Inc. (www.placer.ai)





Favorite Places

Ben & Giules (Nearby Act...

Miracle Mile, Coral Gables, FL

Rank	Name	Distance	Visitors (%)
1	Dadeland Mall 7535 N Kendall Dr, Miami, FL 33156	5.2 mi	166.4K (53.3%)
2	Shops at Merrick Park 358 San Lorenzo Ave, Coral Gables, FL 33146	1.2 mi	137.6K (44.1%)
3	Dolphin Mall 11401 NW 12th St, Miami, FL 33172	8 mi	126.2K (40.4%)
4	Baggage claim MIA Concourse D, Miami, FL 33126	3.4 mi	119.9K (38.4%)
5	Brickell City Centre 701 S Miami Ave, Miami, FL 33131	4.4 mi	105.9K (33.9%)
6	University of Miami 1251 Memorial Dr, Coral Gables, FL 33146	2.2 mi	104.5K (33.5%)
7	Aventura Mall 19501 Biscayne Blvd, Aventura, FL 33180	16.2 mi	98K (31.4%)
8	Miami Design District 140 Ne 39th St, Miami, FL 33137	6.1 mi	92.7K (29.7%)
9	Bird Ludlam 6710, 6848 00 Bird Rd, Miami, FL 33155	2.9 mi	89.6K (28.7%)
10	Giralda Plaza 120 Giralda Ave, Coral Gables, FL 33134	0.2 mi	89.1K (28.5%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2025 - Dec 31st, 2025
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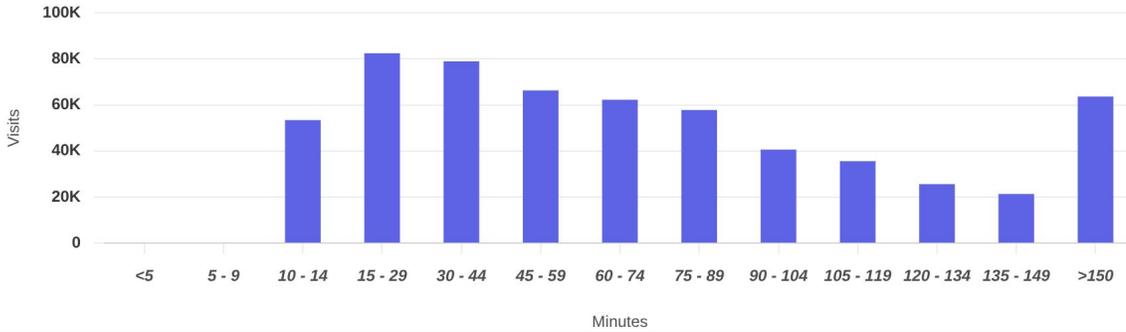




Visit Duration

Ben & Giules (Nearby Activity 25...)

Miracle Mile, Coral Gables, FL



Average Stay	76 min
Median Stay	63 min

Visits | Jan 1st, 2025 - Dec 31st, 2025

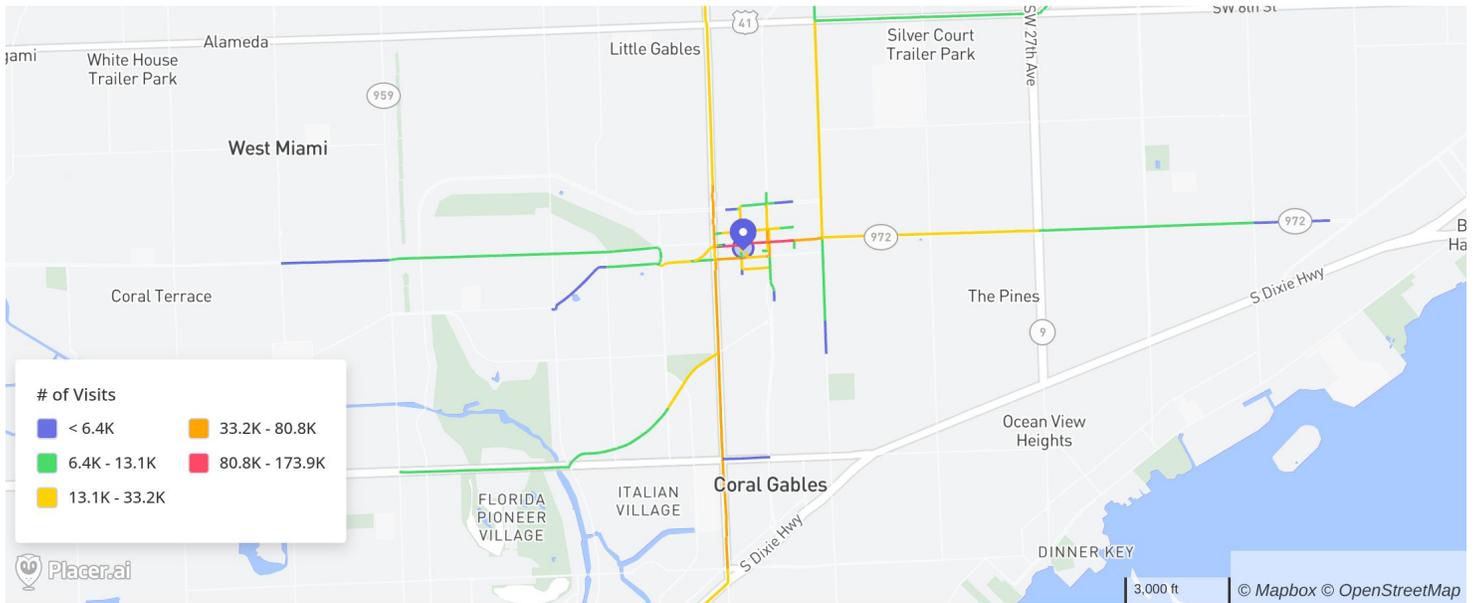
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Visitor Journey - Routes

Ben & Giules (Nearby Act...)

Miracle Mile, Coral Gables, FL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2025 - Dec 31st, 2025

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