

Property Overview

Jan 1 - Dec 31, 2024

Property:

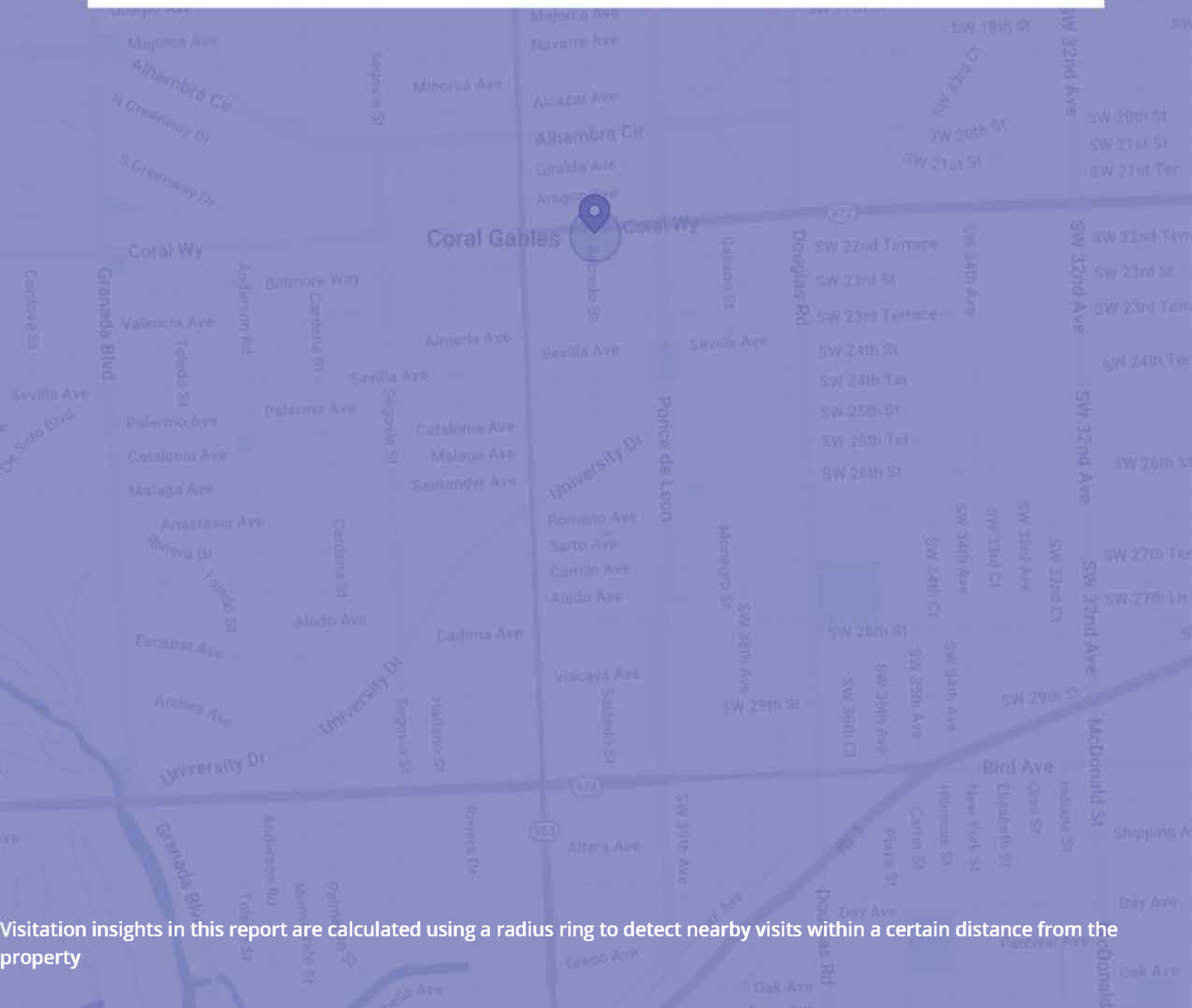
SB

~~Stanleigh's Bath & Gift Shop~~ (Nearby Activity 250 ft)

290 Miracle Mile, Coral Gables, FL 33134



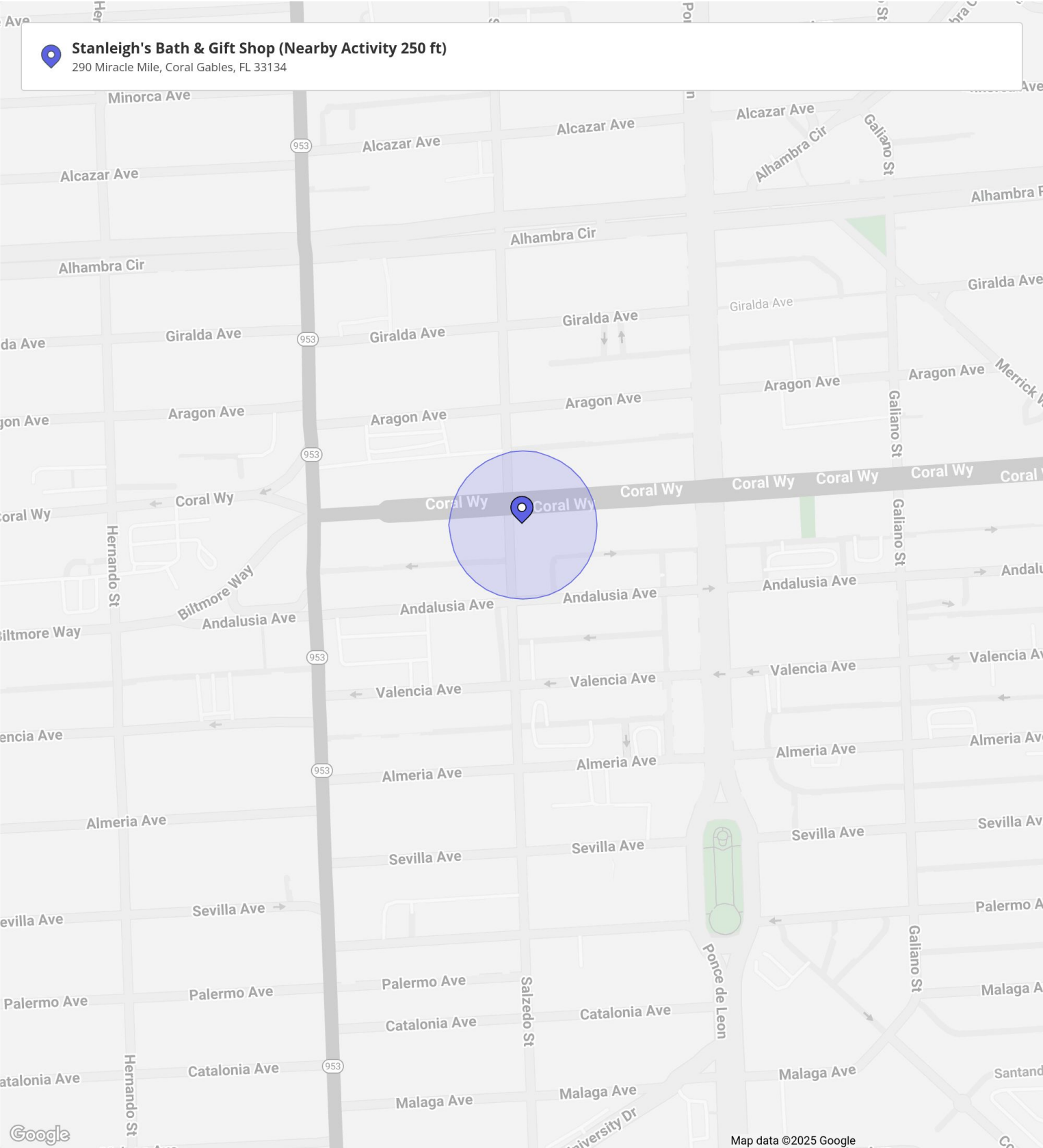
Scan to view on placer.ai platform





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Metrics

● **Stanleigh's Bath & Gift Shop (N...**
290 Miracle Mile, Coral Gables, FL 33134

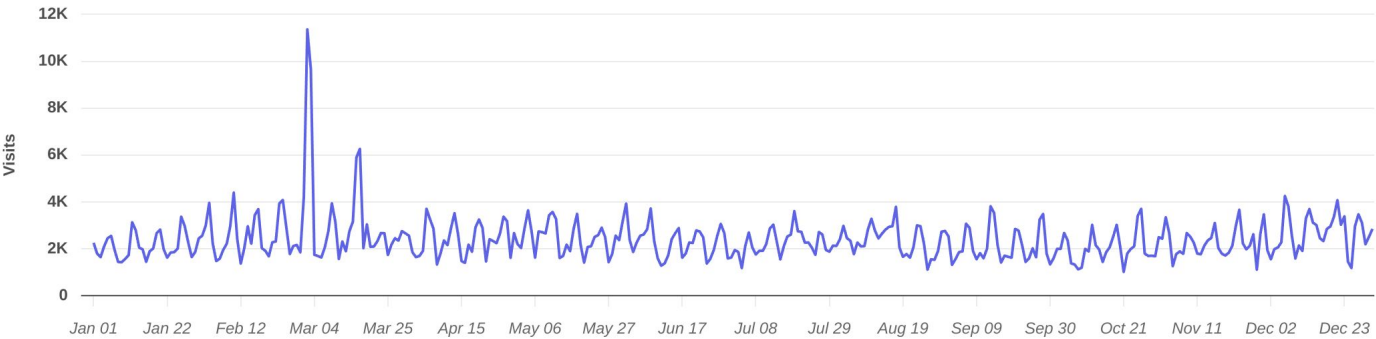
Visits	877.7K	Avg. Dwell Time	53 min
Visits / sq ft	4.47	Panel Visits	48.9K
Size - sq ft	196.3K	Visits YoY	+8.4%
Visitors	399.8K	Visits Yo2Y	+20.8%
Visit Frequency	2.2	Visits Yo3Y	+33.3%

Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● **Stanleigh's Bath & Gift Shop (...**
Miracle Mile, Coral Gables, FL



Daily | Visits | Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Audience Overview

Summary

Audiences	Median Household Income	Bachelor's Degree or Higher	Most Common Ethnicity	Persons per Household
Captured Market	\$92.8K	54.6%	Hispanic or Latino (69%)	2.40
Potential Market	\$74.5K	42.7%	Hispanic or Latino (74.5%)	2.53
Florida	\$71.9K	33.2%	White (51.4%)	2.56

Jan 1st, 2024 - Dec 31st, 2024 | Data Source: Census 2023
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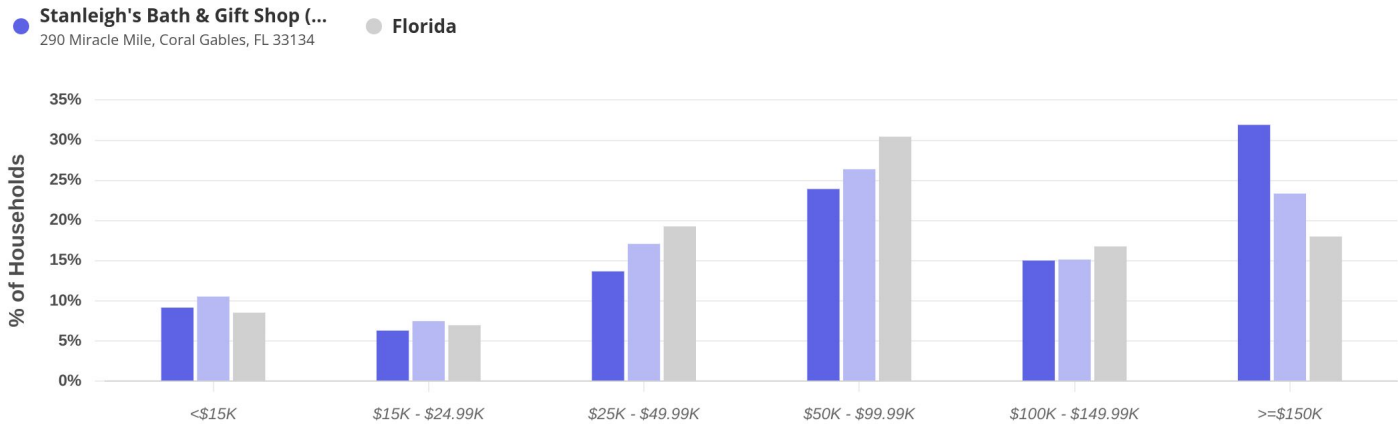


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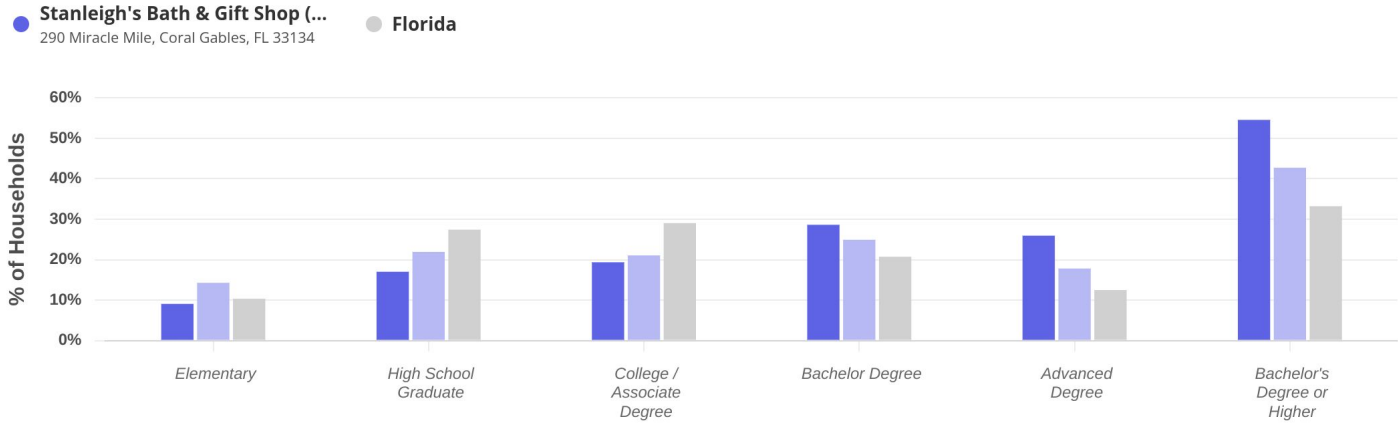
Household Income



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: Census 2023
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Education



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: Census 2023
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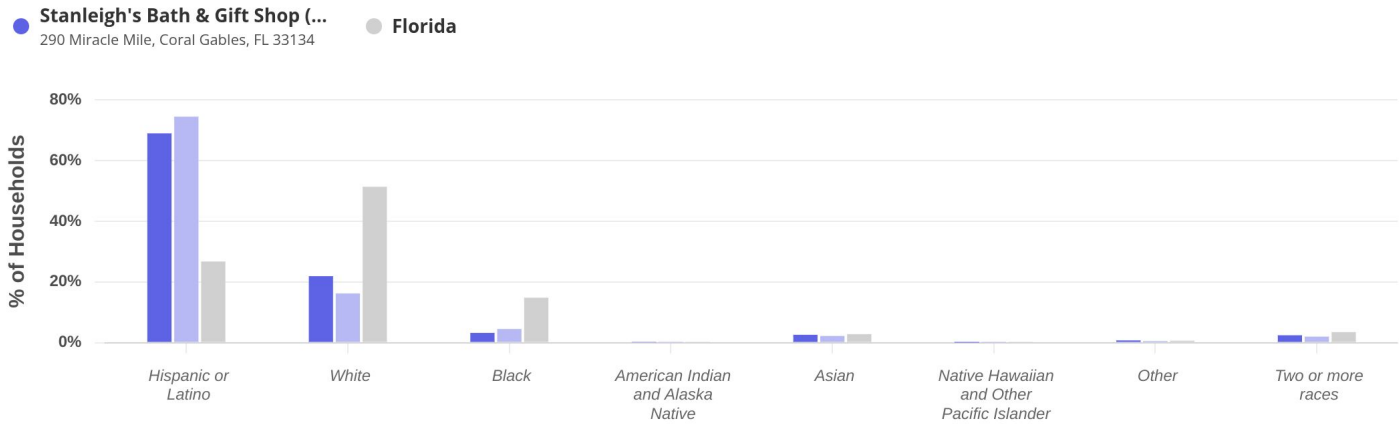


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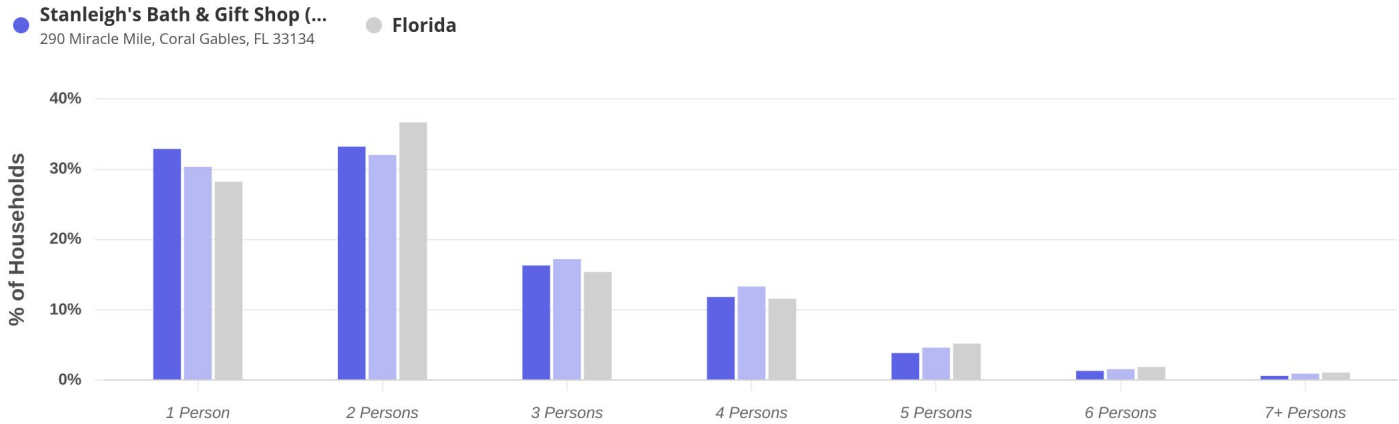
Ethnicity



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: Census 2023
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Household Size



Jan 1st, 2024 - Dec 31st, 2024 | Data Source: Census 2023
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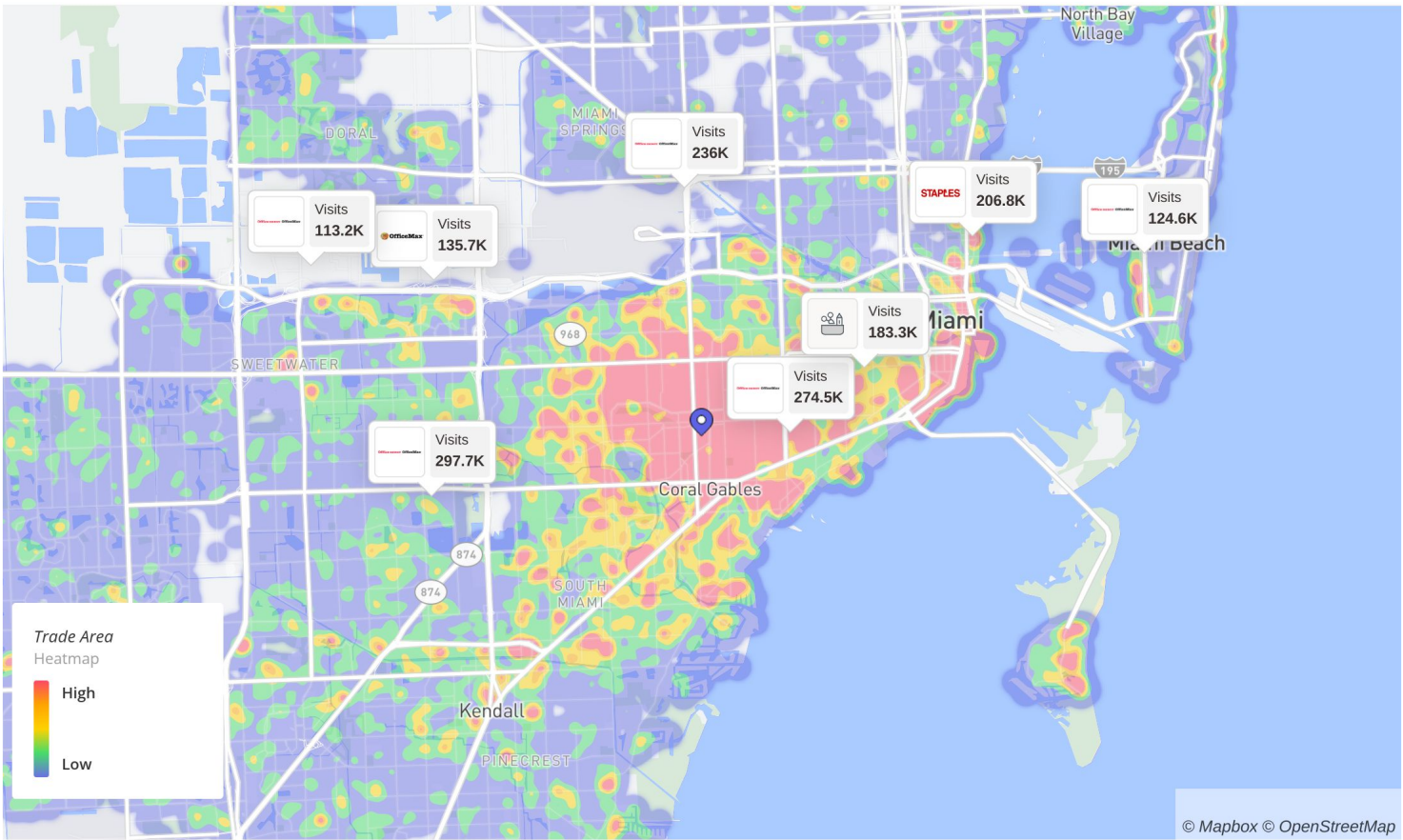


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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

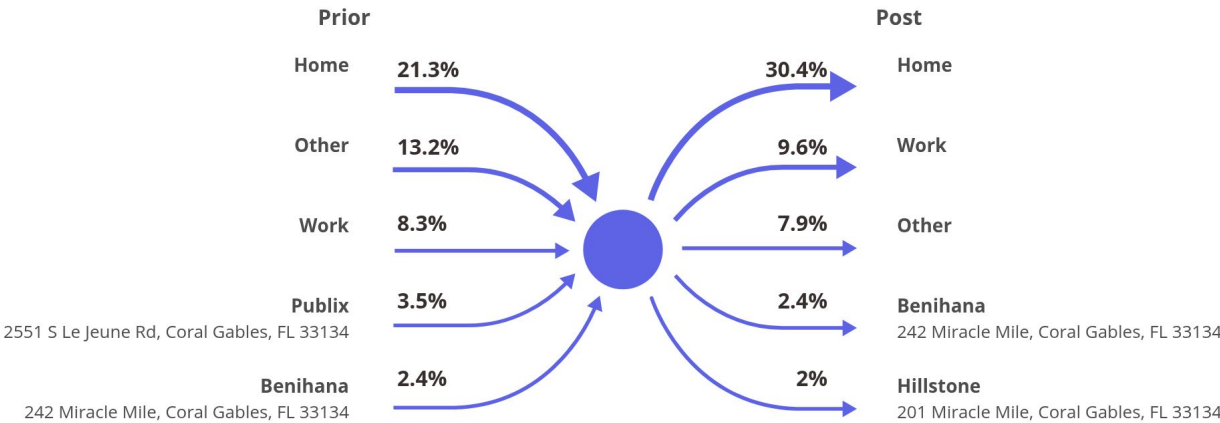
Jan 1st, 2024 - Dec 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)





Visitor Journey

● **Stanleigh's Bath & Gift Shop (Nearby Activity 250 ft)**
290 Miracle Mile, Coral Gables, FL 33134

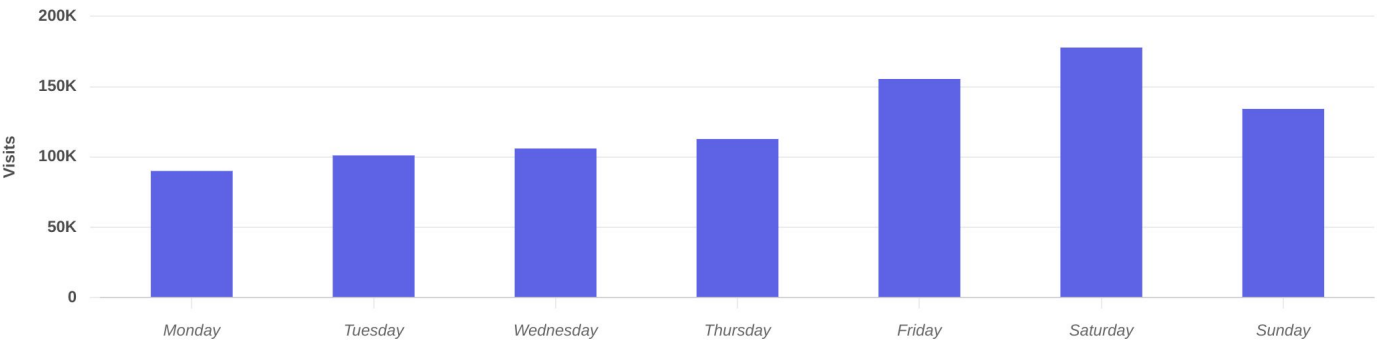


Show by: | Jan 1st, 2024 - Dec 31st, 2024
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Daily Visits

● **Stanleigh's Bath & Gift Shop (...)**
290 Miracle Mile, Coral Gables, FL 33134



Visits | Jan 1st, 2024 - Dec 31st, 2024
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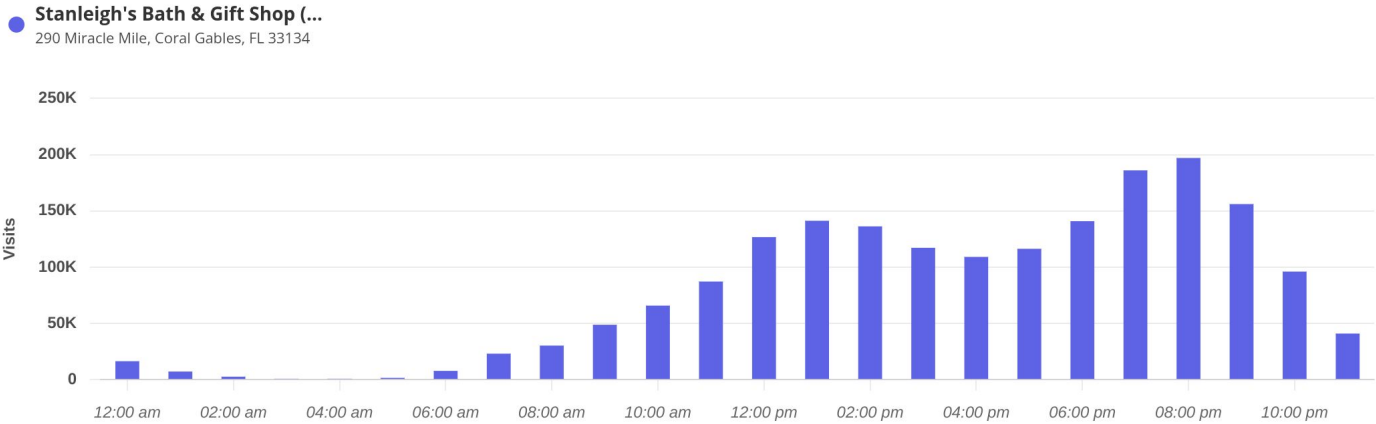


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Hourly Visits



Visits | Jan 1st, 2024 - Dec 31st, 2024
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Favorite Places

Stanleigh's Bath & Gift Shop (Nearby Activity 250 ft) / Miracle Mile, Coral Gables, FL

Rank	Name	Distance	Visitors
1	Miami International Airport / 2100 NW 42nd Ave, Miami, FL 33126	3.4 mi	309.3K (77.1%)
2	Dadeland Mall / 7535 N Kendall Dr, Miami, FL 33156	5 mi	209K (52.1%)
3	Shops at Merrick Park / 358 San Lorenzo Ave, Coral Gables, FL 33146	1.2 mi	186.4K (46.5%)
4	Dolphin Mall / 11401 NW 12th St, Miami, FL 33172	7.9 mi	168.9K (42.1%)
5	University of Miami / 1251 Memorial Dr, Coral Gables, FL 33146	2.2 mi	161.6K (40.3%)
6	Baggage claim MIA / Concourse D, Miami, FL 33126	3.4 mi	161K (40.2%)
7	Brickell City Centre / 701 S Miami Ave 313A - 3rd Floor, Miami, FL 33130	4.4 mi	143.1K (35.7%)
8	Fort Lauderdale International Airport / 50 Terminal Dr, Fort Lauderdale, FL 33315	23.4 mi	132.3K (33%)
9	Dadeland Station / 8312 South Dixie Highway, Miami, FL 33143	4.8 mi	130K (32.4%)
10	The Palms at Town & Country / 11800 Mills Dr, Miami, FL 33183	8.9 mi	124.5K (31%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2024 - Dec 31st, 2024
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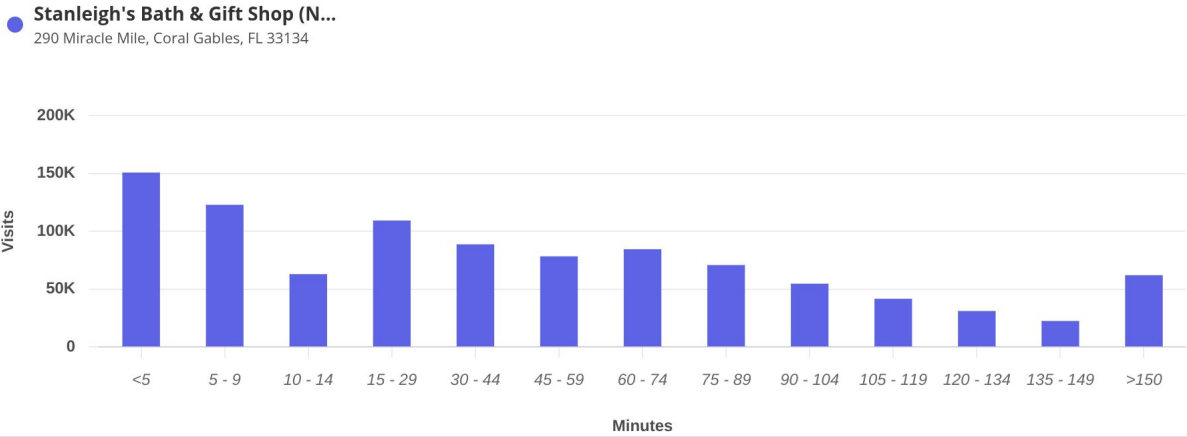


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Visit Duration

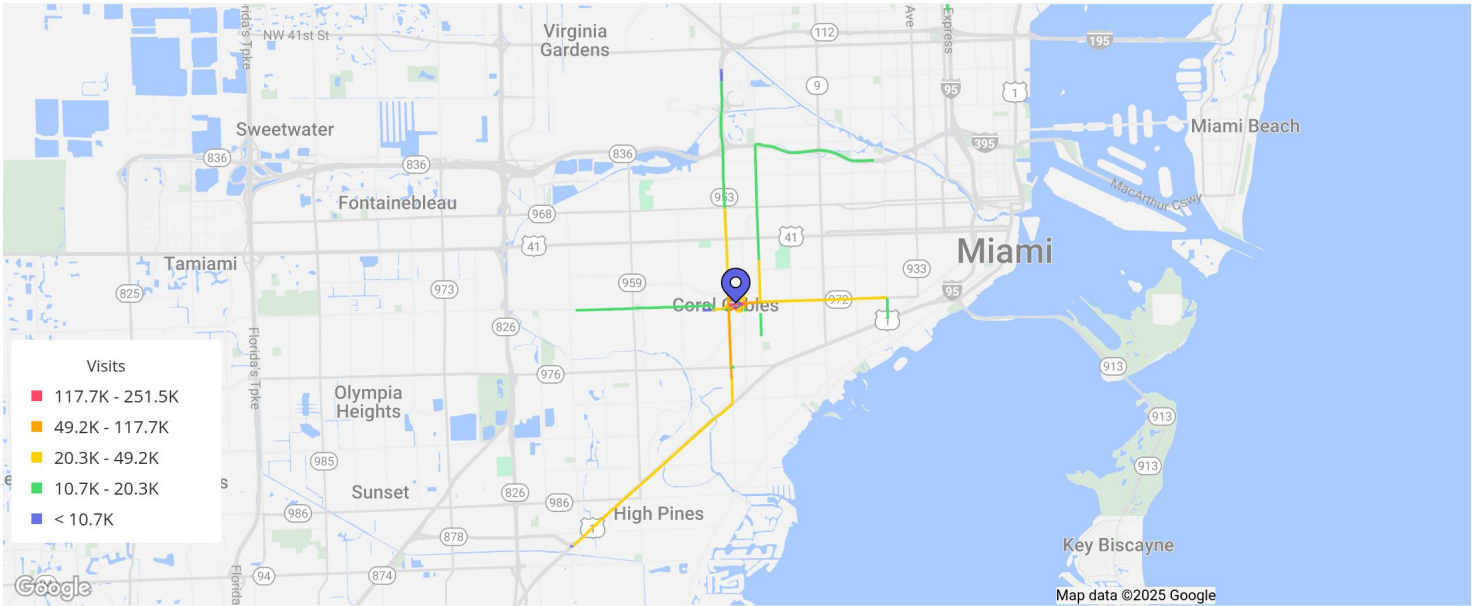


Average Stay	53 min
Median Stay	36 min

Visits | Jan 1st, 2024 - Dec 31st, 2024
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2024 - Dec 31st, 2024
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