

**CITY OF CORAL GABLES, FLORIDA  
2023-2024 BUDGET**

**ECONOMIC DEVELOPMENT**

**FISCAL YEAR 2023 MAJOR ACCOMPLISHMENTS**

- ✓ Supported the Consulate of Mexico in bringing the Day of the Dead to Coral Gables as part of the City's International Cultural Program. This event brought in an estimated 4,000 visitors to the downtown area.
- ✓ Supported the Consulate of Colombia in bringing the Festival de Barranquilla as part of the City's International Cultural Program.
- ✓ Established Tuesdays with Tony which offers permitting and code enforcement guidance for businesses.
- ✓ Held first Business Recycling Drive-Thru Event collecting 878 pounds of e-waste, 2,100 pounds of paper, and 50 pounds of clothing.
- ✓ Assisted the Consulates of Guatemala, Paraguay and Mexico in moving to Coral Gables bringing the total number of foreign offices located in the city to 22.
- ✓ Established free Wi-Fi at Pittman Park, in the heart of the Central Business District, in collaboration with the Innovation and Technology Department.
- ✓ Negotiated and received Commission approval for a corporate relocation plan for Ryder.
- ✓ Assisted with the donation of gas detectors to Villa Elisa, Paraguay through the Consulate of Paraguay.
- ✓ Organized and executed the City's first Trick-or-Treat on the Mile event which brought an estimated 38,663 visitors to the area based on pedestrian sensor counts. Additional holiday events, activities, and décor on Miracle Mile and Giralda Plaza were also organized and executed.
- ✓ Produced the Museum of the Moon project at Ponce Circle Park in collaboration with the Coral Gables Community Foundation. This month-long activation attracted an estimated 30,000 visitors to the area. A post activation survey was conducted showing that 71% of those surveyed shopped at a local business while visiting the moon installation.
- ✓ Received Commission approval for a one-year extension of the Murals on the Mile program.
- ✓ Assisted the Consulate of Saint Lucia with holding their Independence Day ceremony at Merrick House.
- ✓ Began to develop the City's Economic Strategic Plan.

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**FISCAL YEAR 2023 MAJOR ACCOMPLISHMENTS - (Continued)**

- ✓ Continued to actively participate in the Community of Excellence initiative with the Coral Gables Chamber of Commerce, Coral Gables Foundation and Baptist Health.
- ✓ Brought the Navy Band Southeast to perform in Coral Gables for the first time.
- ✓ Communicated with and assisted 14 retailers and 31 restaurants that opened in the past year with another 20 restaurants and 10 retailers coming soon.
- ✓ Established the bi-annual Sip & Shop event on Miracle Mile. The two events activated 35 businesses and raised \$6,361 for local non-profit organizations.

