



To: Cathy Swanson-Rivenbark

From: Craig E. Leen, City Attorney for the City of Coral Gables

A handwritten signature in black ink, appearing to be "CL", is written over the end of the "From:" line.

RE: Legal Opinion Regarding Use of City Seal by Outside Vendor

Date: March 2, 2015

Use of the City seal by an outside vendor is governed by section 2-4 of the City Code, and is within the discretion of the CM. Consistent with Cathy's view, I would recommend telling them no.

Herbello, Stephanie

From: Leen, Craig
Sent: Monday, March 02, 2015 11:56 AM
To: Chen, Brigitte; Herbello, Stephanie
Cc: Figueroa, Yaneris
Subject: FW: Logos for VPR System

Please place in opinion folder.

Craig E. Leen, City Attorney
*Board Certified by the Florida Bar in
City, County and Local Government Law*
City of Coral Gables
405 Biltmore Way
Coral Gables, Florida 33134
Phone: (305) 460-5218
Fax: (305) 460-5264
Email: cleen@coralgables.com

From: Leen, Craig
Sent: Monday, March 02, 2015 11:56 AM
To: Swanson-Rivenbark, Cathy
Cc: Birdsill, Cynthia; Rodulfo, Raimundo; Chow, Gee Ming; Ortiz, William; Pounds, Michael
Subject: RE: Logos for VPR System

Use of the City seal by an outside vendor is governed by section 2-4 of the City Code, and is within the discretion of the CM. Consistent with Cathy's view, I would recommend telling them no.

Craig E. Leen, City Attorney
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Coral Gables, Florida 33134
Phone: (305) 460-5218
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Email: cleen@coralgables.com

From: Swanson-Rivenbark, Cathy
Sent: Saturday, February 28, 2015 3:28 AM
To: Leen, Craig
Cc: Birdsill, Cynthia; Rodulfo, Raimundo; Chow, Gee Ming; Ortiz, William; Pounds, Michael
Subject: Re: Logos for VPR System

Thank you all for the emails back and forth. It still appears uncertain whether we have a formal relationship. Even if we do, I don't think we need to provide them access to our logo.

Cathy Swanson-Rivenbark
City Manager

City of Coral Gables
Sent from my iPhone

On Feb 26, 2015, at 7:17 PM, Leen, Craig <cleen@coralgables.com> wrote:

Will and Michael, please see below. Are we working with VPR in respect to abandoned properties?

Craig E. Leen, City Attorney
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405 Biltmore Way
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Phone: (305) 460-5218
Fax: (305) 460-5264
Email: cleen@coralgables.com

From: Birdsill, Cynthia
Sent: Thursday, February 26, 2015 5:42 PM
To: Leen, Craig
Cc: Swanson-Rivenbark, Cathy; Rodulfo, Raimundo; Chow, Gee Ming
Subject: RE: Logos for VPR System

Craig are you working with this organization? They say we are one of their partner communities.

Cynthia Birdsill
Economic & Cultural Development Director
City of Coral Gables
1 Alhambra Plaza, Ste 617
Coral Gables, FL 33134
(305) 460-5310
cbirdsill@coralgables.com
www.coralgables.com

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From: Rodulfo, Raimundo
Sent: Wednesday, February 25, 2015 2:41 PM
To: Birdsill, Cynthia; Chow, Gee Ming
Cc: Swanson-Rivenbark, Cathy
Subject: RE: Logos for VPR System

I found more information in one of their pages, regarding their partnership with City of Jacksonville, FL:
<http://cchampions.com/news/property-registration/community-champions-is-proud-to-partner-with-the-city-of-jacksonville-florida/>

"VPR" stands for "Vacant Property Registration." They have wording in their site that reads "If you think your local government would benefit from a proven Vacant Property Registration ordinance and system, please email us at info@cchampions.com so we can be in touch with your local officials."

Here is more information from City of Jacksonville on how they use the VPR system: <http://www.coj.net/departments/housing-and-neighborhoods/vacant-property-registration.aspx>

For what I read, Jacksonville uses the system to mitigate the impact of foreclosure properties in their City.

Raimundo Rodulfo, P.E., PMP, ITIL
Assistant Chief Information Officer
City of Coral Gables
Information Technology Department
2801 Salzedo Street
Coral Gables, Florida 33134
Phone: 305-461-6725 | Cell: 305-733-0315 | Fax: 305-441-5752 | Email: rrodulfo@coralgables.com

<image001.jpg>
CGIT Support: 305-569-CGIT (2448)
CGIT@coralgables.com

From: Chow, Gee Ming
Sent: Wednesday, February 25, 2015 2:28 PM
To: Rodulfo, Raimundo
Cc: Swanson-Rivenbark, Cathy; Birdsill, Cynthia
Subject: RE: Logos for VPR System

Raimundo,

Please verify.

Gee Chow, MBA, CGCIO
Chief Information Officer
City of Coral Gables
Information Technology Department
2801 Salzedo Street
Coral Gables, Florida 33134
Phone: (305)460-5531 | FAX: (305)441-5752 | Email: gchow@coralgables.com

ITIL® Certified Professional

<image001.jpg>
CGIT Support: 305-569-CGIT (2448)
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From: Birdsill, Cynthia
Sent: Wednesday, February 25, 2015 2:26 PM
To: Chow, Gee Ming
Cc: Swanson-Rivenbark, Cathy
Subject: RE: Logos for VPR System

I don't understand what a VPR system is. Does his request make sense? Are they a partner of ours in some way?

Cynthia Birdsill
Economic & Cultural Development Director

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1 Alhambra Plaza, Ste 617
Coral Gables, FL 33134
(305) 460-5310
cbirdsill@coralgables.com
www.coralgables.com

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From: Chow, Gee Ming
Sent: Wednesday, February 25, 2015 12:32 PM
To: Birdsill, Cynthia
Cc: Swanson-Rivenbark, Cathy
Subject: FW: Logos for VPR System

FYI, The requester would like to use a copy of our City logo for his web site/system.

Please advise.

Gee Chow, MBA, CGCIO
Chief Information Officer
[City of Coral Gables](http://www.cityofcoralgables.com)
[Information Technology Department](http://www.cityofcoralgables.com/information-technology)
2801 Salzedo Street
Coral Gables, Florida 33134
Phone: (305)460-5531 | FAX: (305)441-5752 | Email: gchow@coralgables.com

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<image001.jpg>
CGIT Support: 305-569-CGIT (2448)
CGIT@coralgables.com

From: Daniel Harris [<mailto:dharris@cchampions.com>]
Sent: Wednesday, February 25, 2015 12:28 PM
To: Chow, Gee Ming
Subject: Logos for VPR System

Hello,

I am a web developer for Community Champions. We offer a VPR system in which Coral Gables is one of our partner communities. I would like to request a set of three official logos from your website to be used in our VPR system. The three logos should be one small size (250px by 100px or smaller), one medium size (600px by 250px or smaller), and one large size (1200px by 500px or smaller). The logos will be used in our VPR system to give more attention to our community partners. If you could send them via email, we would greatly appreciate it. Thank you for your time.

Thanks,

<image002.jpg>

Daniel Harris

Web Developer - Community Champions

O: 321.421.6639 | C: 321.210.6475

www.cchampions.com