US1 Red Sunset
Corridor Visioning Workshop Report
September 8, 2015
City Commission Follow Up
US1 Workshop Outreach

Summary Video
US1 Workshop Outreach

Direct Email Invitation
Riviera Neighborhood Association, University of Miami Office of Communications, Friends of the Underline, Red Sunset Merchants Association, Florida Department of Transportation, City of South Miami, Miami-Dade Transit, Orduna Drive Neighborhood Association, Coral Gables Chamber of Commerce

Coral Gables TV
Public Service Announcement

YouTube Public Service Announcement
125 views

Coral Gables Website Posting
Calendar Item, Upcoming Events Feature, Agenda, Poster, Flyer, Video Clip

Continued on next slide

US1 Workshop Outreach

Flyer Drop: July 13, 2015
US1 Corridor Locations: Whole Foods, Publix, Laundromats, Starbucks, and other commercial locations along US1

Newspaper Advertisement
July 9, 2015

Coral Gables City E-news
July 1, 2015 and July 15, 2015
Workshop Agenda

Friday, July 17, 2015
6:00 – 8:30 pm Kickoff Presentations and Public Discussion:
• Five Points of a Healthy Neighborhood, Joanna Lombard
• The Underline, Meg Daly
• Quality Urbanism and Transit-Ready Communities, Jason King
• Workshop Context and Format, Charles C. Bohl
• Audience Q & A

Saturday, July 18, 2015
• 8:30 am - 9:00 am Workshop Registration and Refreshments
• 9:00 am - 11:00 am Study Area Transit and Walking Tours / On-Site Group Discussion: Paseo de Riviera proposal
• 11:00 am - 11:30 am Individual and Group Workshop Activities
• 11:30 am- 12:15 pm Report back from team discussion sessions
• 12:15 pm – 12:30 pm Wrap up and next steps
Describe US1 Today:

What is your vision for the future?
Public Input

Community Response – Low –Rise Buildings on US1

• “No massive towers”
• “Low rise buildings along US1”
• “NEVER allow another monstrosity like the UM building next to the Holiday Inn”
• “Limit building height- be careful not to create a Brickell like canyon (37 year resident)”

Public Input

Community Response – Design and Public Space

• “Height is not the issue, it is design, flow through, connectivity, sustainability and public spaces"
• “This neighborhood needs to allow development that is much needed. Density cannot be the argument to oppose unless you qualify what kind of density (15 year resident)”
Public Input

Community Response – Transitions to Neighborhoods

- “Transition from Height on US1 to medium density (4 story developments & 3 story townhomes) in lots behind US1 transition to existing single family homes”
- “Zoning for different segments requiring specific height and setback relative to the location”

Community Response – Mixed-Use Destination

- “Connected, sustainable, mixed-use that acts as a buffer for residential neighborhoods”
- “Well planned mixed use projects will allow for the next generation of residents to plant roots”
- “Boulevard feel;” “US 1 as a boulevard”
- “More connection between residential and commercial areas”
- “It should cohesively connect the Merrick attributes that identify The Gables (entrance features, lighting, sidewalks, trees and fountains)” (30 year resident)
- “When people pass through, they should think, “Wow! this is a beautiful city, I’d like to get out and explore” (31 year resident)
Visual Preference Survey

Recommendations

Short-Term Action Steps

1. Public Space, Streets, and Pedestrian Wayfinding Design
   - Redesign Madison Avenue, with developer contributions.
   - Redesign Caballeros Boulevard, with developer contributions.
   - Study use of Jasper Park as a neighborhood amenity.

2. Large Scale Development: Paseo de los Robles
   - Implement pedestrian-oriented spaces, such as paseos, plazas, and patios.
   - Design compatibility with the neighborhood.
   - Solicit and disseminate public comments for Planning and Zoning Board and to
     Commissioner meetings.
   - Limit height of buildings to 120 and 130 feet.

Illustrative Master Plan - Short-Term Action Steps

Please note that the above recommendations are preliminary and subject
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holders. If you have comments or suggestions on specific steps for the
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I-75, Bay Road, and Young Blvd, while you please email two days to
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the Planning and Zoning Division staff at planning@cityofbe.com.
Recommendations

Long-Range Action Steps

1. Public Spaces, Streets, and Pedestrian-Friendly Design
   - Develop neighborhood park and landscape master plan, focusing on streetscape of commercial and mixed-use areas.
   - Redesign Burnt Road with enhanced pedestrian and bicycle facilities.
   - Study operations of West Road.
   - Support design and implementation of Lillian Park. Coordinate Art in Public Places locations on park.

2. TOD (Transit-Oriented Development) Regulations
   - Implement TOD federal, state, and local guidelines, with emphasis on:
     - Aspects of TOD implementation and guidance
     - TOD requirements, including shared parking strategies
   - Enhance sidewalk requirements as per US.

3. TOD (Transit-Oriented Development) goals with University of Miami Master Plan

1. Public Participation
   - Establish quarterly meetings with the community.

Please note that the above recommendations are preliminary and request further review. If you have any suggestions or edits for the USI, please email them directly to the Planning and Zoning Division at planning@tallahassee.com.